

## 2022 EAGP Board of Director Nominee



**Name:** Kay Eskridge

**Member #:** 38

**Business Name:** Images by Kay & Co. Photography

**Business Classification:** Portrait Studio / Photographer

**Years in EAGP:** 20

**Past Board/Committee Positions:** Board Member: 3 yrs,  
Committee Chair: Events 5 yrs, Leads & Contacts 3 yrs  
Committee Member: Leads & Contacts 3 yrs, Marketing 3 yrs Events  
Events 4 yrs, Executive of the Year 2008

**Hobbies:** travel, time with family & friends, golf, gardening, DIY  
stuff, painting and crafting

### What interests you most about serving on the EAGP Board of Directors?

The opportunity to help bring EAGP members together as a strong unified organization while maintain a healthy financial position. The chance to work with fellow Board members to focus on how we best support our membership during uncertain times. (This is the bottom line: I want to serve on the board so I can help be a part of change and growth instead of just sitting around whining about it)

### What area(s) of expertise would you bring to the EAGP Board for continued growth of this association?

My experience over the years of serving in different leadership positions, my knowledge of how the organization works and its history, my understanding of marketing and social media and how we use it to help position EAGP within the community while supporting and helping each member do the same and my experience of running a successful small business in Arizona for 37 years.

### How would you characterize the Boards' role within the association?

Responsible for keeping the financial security of the organization in check WHILE recognizing the needs of the companies that make up the organization and how best to serve those members.

### What would make for a satisfying board experience for you?

Knowing that I had the chance to help eagp continue to move forward, to grow and to serve our membership in a way that makes them not only proud to be a member but also drives each of them to step up into leadership roles as well. To help continue to move this 'ship' into a direction of positivity and unity. And above all else . . . . World Peace (insert parade waive with hand here).